



**BANGKOK ASSET**  
INTERGROUP




## **Code of Conduct for Investor Relations**

**Bangkok Asset Intergroup Public Company Limited**

Internal Use



 <b>BANGKOK ASSET</b> <small>INTERGROUP</small>	<b>Bangkok Asset Intergroup Public Company Limited</b>		<b>Original</b>
	<b>Code: CONDUCT-ORG-003</b>	<b>Page 2 from 4</b>	
<b>Code of Conduct</b>	<b>Subject: Investor Relations</b>		<b>Revision No.: 00</b>
			<i>Effective Date : November 11, 2023</i>

**Code of Conduct for Investor Relations**  
**Bangkok Asset Intergroup Public Company Limited**


Bangkok Asset Intergroup Public Company Limited ("the **Company**") has established the Code of Conduct for Investor Relations to provide a framework for investor relations personnel to perform their duties based on the fundamental principles of accuracy, adequacy, timeliness, fairness, honesty, and integrity, in accordance with the Company's good corporate governance policy. The investor relations professionals shall adhere to the following:

**1. Disclose material and necessary information for investment decision-making accurately, adequately, and in a timely manner**

- 1.1 Disclose information that is accurate, adequate, and timely, in accordance with the rules and regulations of the Stock Exchange of Thailand and the Securities and Exchange Commission.
- 1.2 Exercise prudent judgment in providing any information, and do not disclose trade secrets, inside information, or information that may put the Company at a competitive disadvantage, until such information has been reported to the Stock Exchange of Thailand.
- 1.3 If the Company has additional information that may affect investment decisions in the Company's securities, the Company shall disclose such provided information to the public. The information shall be clear and contain sufficient details for understanding, without misleading investors about investing in the Company's securities.
- 1.4 In the event of rumors or leaks, promptly clarify the facts to the public, in accordance with the disclosure requirements of the Stock Exchange of Thailand for listed companies.
- 1.5 Establish channels for information disclosure or sources so that all users have equal access to the information.

**2. Safeguarding and Maintaining Inside Information**

- 2.1 Do not use inside information to seek undue personal benefit or benefit for others.
- 2.2 Identify and limit the persons who can access the Company's inside information. Investor Relations personnel with access to inside information must not disclose such information to others until it has been publicly disclosed in accordance with applicable regulations.
- 2.3 Investor Relations personnel must manage inside information and ensure its proper disclosure in accordance with relevant rules and regulations, before selectively disclosing it to any specific group of investors.

 <b>BANGKOK ASSET</b> <small>INTERGROUP</small>	<b>Bangkok Asset Intergroup Public Company Limited</b>		<b>Original</b>
	<b>Code: CONDUCT-ORG-003</b>	<b>Page 3 from 4</b>	
<b>Code of Conduct</b>	<b>Subject: Investor Relations</b>	<b>Revision No.: 00</b>	
		<i>Effective Date : November 11, 2023</i>	


- 2.4 Establish a timeline for disclosing information to investors/analysts, such as quarterly financial results within 45 days after the end of each quarter, and annual financial results within 60 days after the end of the fiscal year.

### **3. Disclose Information Equitably and Fairly**

- 3.1 Provide opportunities for all stakeholders to equally access information and make appropriate inquiries, without selectively engaging with only certain groups.
- 3.2 For information that has already been publicly disclosed, whether in documents or verbally, the investor relations professionals can answer questions or provide additional details to interested parties individually or in specific groups, as long as they do so in an equal manner without discrimination.
- 3.3 Investor relations professionals can provide in-depth information to those who request it, based on the purpose of use, with varying levels of detail depending on the objectives and appropriateness of the investor's information needs.
- 3.4 Publicly disclose the information presented in exclusive group meetings, such as Roadshow Presentations and Analyst Presentations, on the company's website after the meetings.
- 3.5 Participate in activities organized by relevant agencies as a channel to disclose information, facilitate direct interaction and feedback from investors, and build good relationships with investors through various activities.
- 3.6 In cases where there are issues that may lead to misunderstandings and require clarification, the investor relations professionals should report the information through the system of the Stock Exchange of Thailand, so that all parties are aware, to prevent selective disclosure.

### **4. Perform Duties with Honesty and Integrity**

- 4.1 Carry out duties in compliance with the rules, regulations, and laws of the governing authorities, such as the Stock Exchange of Thailand, the Securities and Exchange Commission, and the Thailand Securities Depository Co., Ltd.
- 4.2 Perform duties with honesty, integrity, and responsibility, without using the Company's inside information for personal benefit, and strictly adhere to the regulations regarding the use of the Company's inside information.
- 4.3 Continuously seek to expand knowledge and participate in seminars and activities organized by relevant agencies, to enhance work efficiency.

 <b>BANGKOK ASSET</b> <small>INTERGROUP</small>	<b>Bangkok Asset Intergroup Public Company Limited</b>		<b>Original</b>
	<b>Code: CONDUCT-ORG-003</b>	<b>Page 4 from 4</b>	
<b>Code of Conduct</b>	<b>Subject: Investor Relations</b>	<b>Revision No.: 00</b>	
		<i>Effective Date : November 11, 2023</i>	

For general acknowledgment and to establish a unified operational guideline, the Company hereby announces the implementation of the Code of Conduct for Investor Relations.

This Code of Conduct for Investor Relations is notified and effective from November 11, 2023.

Signed - *Mr. Siripol Yodmuangcharoen* -

(Mr. Siripol Yodmuangcharoen)

Chairman of the Board of Directors

Bangkok Asset Intergroup Public Company Limited